

Officer Candidates:

Congratulations for declaring your candidacy for office in the Southeast District. I know you must be very excited to organize your campaign and get to East Prairie High School!

Our Association is strong because we have member schools eager to devote time and energy to its growth and development. Thanks for your willingness to go above and beyond the call and run for office.

You have completed the first step by returning your Candidate Declaration Form. I have attached the guidelines for candidate schools as outlined in the Missouri Association of Student Councils Advisor Handbook. Please note these details:

1. A detailed description with complete script of your skit needs to be sent to me by October 20th. **PLEASE NOTE:** You will not be allowed to deviate from the script—be sure to practice and perform **EXACTLY** what you turn in for approval.
2. Include lyrics to the music you intend to use in your skit. Be sure to choose **“G” rated** tunes.
3. I am enclosing the **ELECTION SKIT AND CAMPAIGN GUIDELINES** established by MASC and Terri Johnson, Missouri Executive Director.

Please remember our Association would like for schools to portray **positive** images. Skits and campaigns can be wonderful without being degrading and distasteful. Don't forget this includes costumes. MASC has established rules concerning dress; therefore, costumes should be within these guidelines. (**Nothing referring to drugs, alcohol, sex, no spaghetti straps, midriffs, cutoffs, etc.**) If you have any questions, be sure to call and ask!

Once again I applaud your student council for accepting the challenge of running for office. It is a very rewarding experience and tons of fun. I wish you the best of luck in your campaign and look forward to seeing you at East Prairie High School. If you have any questions, please call me.

Jennifer Miller  
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## MISSOURI ASSOCIATION OF STUDENT COUNCILS

Terri Johnson  
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### ELECTION SKIT AND CAMPAIGNING GUIDELINES

In an attempt to “raise the bar” of the skits and election presentations I would like to address the following. In the past few years, the skits have become nothing more than a “dance exhibition”. Often times the actual presentation says very little about the school, its qualities or ability to hold the office. I have actually seen skits that did not even mention the office being campaigned for, the school’s name or why the school should be elected.

Please remember that while dances are fine, they should NOT be the sole presentation. All schools running for office are asked to address in their skit:

1. The name of the school and the mascot
2. The location of the school
3. The qualities which make the school a good candidate for office
4. It may be beneficial to tell about a project(s) or activities you have accomplished during the past school year
5. What your school could offer the Association or other member schools by being an officer.

While it is important to have fun and entertain the audience, it is even more important to have a QUALITY presentation. It should address the true reason why you are running for office and why your school should be elected.

This year it is the goal of the MASC Executive Board to improve the quality of ALL the election presentations. I believe this in turn will improve the value of our Convention and our Association.

#### **Additional Campaign Suggestions**

- **NO stickers allowed**
- Other appropriate trinkets allowed
- **Absolutely NO campaigning, either verbally or by way of handout, during general sessions or Miniversities or Leaderversities.**
- All posters and banners must be removed prior to general session Saturday morning

### **Campaign Presentations**

- Presidential candidates receive 4 minutes per school.
- Other candidates receive 3 minutes per school.
- After time allotted you will be asked to stop presentation.
- Presentation must be appropriate and should state why school is qualified for office.
- Although not required, we encourage you to be creative in incorporating this information into your presentation.

*Ferri Johnson, Missouri Executive Director*



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## Southeast District Campaign Guidelines

### **Campaign Locations Allowed**

Lockers—Blue Painter’s ONLY

Brick surfaces – Blue Painter’s Tape ONLY

NO DUCT TAPE!!

### **Additional Campaign Suggestions**

- **NO throwing items from the stage during the skit.**
- Other appropriate trinkets allowed
- **Absolutely NO campaigning, either verbally or by way of handout, during general sessions**
- All posters and banners must be removed prior to leaving the convention.

### **Campaign Presentations**

- Presidential candidates receive 4 minutes per school.
- Other candidates receive 3 minutes per school.
- After time allotted you will be asked to stop presentation.
- Presentation must be G-rated and costumes school appropriate and should state why school is qualified for office.
- We encourage you to be creative in incorporating this information into your presentation.

### **Voting**

- Each council receives 2 votes for each office
  - All ballots are to be returned for tabulation immediately following the general session.
  - Election results will be announced at the end of the convention.
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