



SOUTH CENTRAL DISTRICT

MISSOURI ASSOCIATION OF STUDENT COUNCILS

MASC South Central Campaign Guidelines

The South Central District expects your campaign for district office to promote your school and to be run with class. Below are guidelines that are expected to be followed by schools running for office.

CAMPAIGN VIDEOS

- Rather than performing live skits we will use technology to produce campaign videos.
- Videos should be no longer than **3 min** in length for ALL offices.
- Videos must be 'G' rated. They should never include references to drugs, alcohol, sex or other inappropriate topics.
- These videos should tell the qualities and abilities that make your council the best candidate.
- Be sure to tell your school name, your mascot, and the office you are running for.
- Please consider the sound quality in what you produce.
 - When played in a big gym, sound quality can be weak. Consider using voice overs recorded directly to the computer, wearing mics when recording the video, or using words in your videos to help the audience understand your message.
- Please save/provide the video 2 ways. Please do BOTH of these:
 1. Save the video to a CD or flash drive and mail to Rodger Bridgeman/900 Bulldog Run / Rolla MO, 65401
 2. Save the video to YouTube and send me the link at southcentral@mascl.org

CAMPAIGN POSTERS AND BANNERS

- Each school running for office is limited to 15 poster board sized posters (22" x 28") and 2 banners that are no larger than 6 feet x 3 feet (the normal width of rolled poster paper). **NO MORE THAN THIS!**
- Posters may be substituted for a manner
- No flyers are allowed. This is the equivalent of small signs the size of 8.5 X11
 1. Please do not put signs on painted surfaces.
 2. Use blue painters tape **ONLY**.
 3. Signs may go only on wood, lockers, and windows
 4. NO signs/posters in the General Session/Gym.
 5. Please remove the signs/posters before leaving.
 6. Your Council/School will be responsible for supplying your own blue tape.
 7. Be POSITIVE...slogans, one liners should be creative, but "G" rated.

CAMPAIGNING

- Schools running for office are allowed to arrive early in order to hang up posters and banners and prepare for their campaigns.
- NO stickers or noise makers are allowed to be used in your campaign.
- If your signs fall down they may be thrown away. Have a delegate assigned to check them!
- Absolutely no campaigning, either verbally or by other ways in the discussion groups or during general sessions in the gym.**
- No posters or banners will be allowed to be hung in the gym.

CANDIDATE BOOTHS

- All office candidates will have a Campaign Booth or Table if needed. This is your campaign HEAD QUARTERS. This is a great place for you to showcase your leadership activities that your council participates in during the year.
- Flyers, trinkets, buttons, and candy **CAN** be handed out as part of your campaign.